

On July 15th 2010 we go...

BACK TO THE FUTURE '85



19 Days of Glory. In 1985 a 25 year old British Athlete named Steve Cram did something that no athlete had ever achieved, broke 3 World Records at 3 different distances, all within 19 amazing days. The first record fell in a memorable race in Nice on July 16th, when Cram beat Said Aouita by 4 hundredths of a second. Eleven days later at the infamous Bislett Games in Oslo Cram defeated Seb Coe smashing his Mile world record in the process. Finally on August 4th 1985 in Budapest, Steve Cram took the 2000m world record away from the legendary New Zealander, John Walker.

We plan to step back into the golden era of athletics when British middle distance runners dominated the World and Cram's 19 days of glory added to the unforgettable exploits of Coe and Ovett.

The evening will celebrate this and other sporting successes of 1985, including the greatest ever World Championship snooker final between Dennis Taylor and Steve Davis and David Gower's England team retaining the Ashes in a 3-1 victory over Australia.

Back to the Future '85 is a chance to go back in time to a year that will live long in the memory for sports fans throughout the UK with many of the main characters present to relive their momentous achievements.

About the evening:

- **Date:** July 15th
- **Venue:** Intercontinental Park Lane, London
- Steve Cram, Seb Coe and many other special sporting guests
- Black Tie, three course Dinner with a Champagne reception.
- A chance to relive the 3 spectacular World Records from Nice, Oslo and Budapest.
- Hosted by well known sports presenter.
- A chance to hear from our sporting icons as they give their own accounts of the summer of 1985.
- Entertainment provided from an iconic '80's band.
- All charitable proceeds will go to Steve Cram's Children's charity COCO www.coco.org.uk
- Back to The Future '85 will welcome 2012 and 2016 Olympic hopefuls to be part of the evening to celebrate.

For more information please contact:

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